



## SUSTAINABLE TOURISM

At Max Ski we recognise our responsibility as a school Ski Tour Operator to consider the impact of tourism on the environment, economy and cultures of the places we visit. Our aim is to try to minimise any negative effect and instead enhance our destinations in the best way possible.

### Sustainability at Max Ski

We have a great working relationship with all of our selected hotels and between us, we are trying to actively encourage and reduce the amount of energy and water used, as well as support local food producers, wherever possible.

### What can your group do to help?

Every little bit of help and effort is worth it in order to reduce the impact overall. Whatever you and your students can manage is very greatly appreciated. Here are just some ideas of the ways in which you can help:

- **Reduce your waste:** Leave any excess packaging at home; carry out what you carry in and dispose of any rubbish appropriately.
- **Minimise your impact on the mountain environment:** There are rarely bins on the piste, so with that in mind, keep your rubbish in your bag until you're back at resort or at your hotel. Most ski resorts now have recycling bins. When out and about on the mountain and in resort, look out for them and try and use them whenever possible.
- **Looking after your space:** When leaving your room, please turn off all lights. If there are any leaks in your bathroom i.e. toilet, shower and taps, please let us know so we can fix it quickly and avoid wasting water. If your room temperature is uncomfortably warm, please also let us know so we can attend to this. Most heating systems are also adjustable, so please turn down any thermostats during the day, and try not to leave radiators on and have windows open at the same time.
- **Bring your own water bottle and use it on the mountain:** soft drink cans and bottles account for a vast quantity of the waste generated on the mountain.

Consider bringing a water bottle instead, or re-using ones you buy. Not only is this helping the environment, it's cheaper and healthier too!

- **Read up before you go:** We aim to provide you with the information you need to have a great time in-resort. It is a good idea to read up on your resort and local area to learn more about the mountain, the skiing and destination highlights before you go.
- **Shop locally:** When choosing souvenirs, look out for locally made or produced items, rather than imported goods. This ensures your money goes directly back into the local community.
- **Learn the language:** Effort and showing a willingness to learn goes a long way with locals. Even a few attempted words in the local language will be appreciated and will help open doors to conversations, improve upon existing language skills and develop friendships.
- **Be aware of local customs:** Every ski resort has its own customs and they may be very different to what you're used to. As a visitor, it is respectful to observe things and gain a sense of your surroundings. Read up on any cultural aspects associated with your destination so you can better slip into the stream of things when you arrive.
- **Eat, sleep, drink local:** If you are buying food or eating out, consider local produce and local restaurants where your money will provide a direct benefit to the local economy.

**Max Ski Director sign off:**

Name: THOMAS BEDFORD

Position within company: Director

Signature:

Date: 17/FEB/ 21